



Renovators' Home Tour 2020 Sponsorship Pledge Form

Renovators' Home Tour is a unique event that offers a first-hand look at clever use of space and innovative design in home renovations in and around Lancaster. Event partners will benefit from the visibility that comes through advertising, day-of signage and event materials. All proceeds benefit Lancaster Lebanon Habitat and its home building efforts.

Name: _____

Company: _____

Phone/Email: _____

TITLE SPONSORS (exclusive at \$5,000)

- Message from your CEO inside event program
- Speaking opportunity at VIP Party (Oct. 4)
- Premium full-page ad in Tour program
- Your printed material placed in Tour homes
- Name and/or logo on event materials
- Mentions in advertising and appearances
- 6 VIP Reception and 6 Tour tickets
- Recognition in Habitat newsletter, e-blasts, website, social media sites & press release

VIP PARTY SPONSOR (1 of 2 at \$2,500)

- Full page ad in Tour program
- Speaking opportunity at VIP Party
- Opportunity to include item in Tour's "swag bag" (for Title and VIP Party sponsors)
- Signage and placement of your printed materials at Party
- 6 tickets to Party and Home Tour
- Recognition in newsletter, e-blasts, website, social media & press release

HOME SPONSOR (1 FOR \$1,000-OR-3 FOR \$2,500)

- Event program full-page ad and program listing
- Signage and material placement in sponsored home with up to two other sponsors
- Mention in select advertising and appearances
- 2 VIP Reception Tickets
- 2 Tour tickets per home sponsored
- Recognition in newsletter, e-blasts, website, social

VIP PARTY FOOD/DRINK SPONSOR (4 at \$1,000)

- Full page ad in Tour program
- 4 tickets to VIP Party
- Recognition in newsletter, e-blasts, website and social media

"Featured Home" Sponsor (\$2,500)

Be the exclusive sponsor of the Tour's Featured Home. In addition to receiving Home Sponsor benefits, the sponsor will be included in all publicity efforts surrounding this highlighted property, as well as receive 2 additional tickets to the VIP Party and Tour.

PROGRAM ADVERTISING

Full Page \$500
Full color; 5" x 7.75"
Half-Page \$300
Full Color; 5" x 3.75"
Quarter Page \$200
Full Color, 2.375" x 3.75"

To reserve your sponsorship, please check the box next to the appropriate package and forward this form to Bill Dewan at Bill@llhfh.org or contact him at 717.392.8836.