



Renovators' Home Tour 2017 October 1, 2017

Renovators' Home Tour is a unique event that offers a first-hand look at home renovations in Lancaster County. Those attending can expect to see clever use of space and innovative design in our lineup of homes. Event partners will benefit from the visibility that comes through advertising, day-of signage and event materials. All proceeds from the Tour benefit Lancaster Lebanon Habitat and its home building efforts.

TITLE SPONSORS (2 at \$5,000)

- Message from your CEO inside event program
- Speaking opportunity at VIP Reception
- Premium full-page ad placement in Tour program
- Your printed material placed in homes on Tour
- Name and/or logo on event materials
- Mentions in advertising and appearances
- 6 VIP Reception and 6 Tour tickets
- Recognition in Habitat newsletter, e-blasts, website, social media sites & press release

VIP PARTY SPONSOR (\$2,500)

- Full page ad in Tour program and listing as sponsor
- Speaking opportunity at Party
- Opportunity to include item in Tour's "swag bag" (offered only to Title and VIP Party sponsors)
- Signage and placement of your printed materials at Party
- 6 tickets to Party and Home Tour

HOME SPONSOR

(1 FOR \$1,000-OR-3 FOR \$2,500)

- Event program full-page ad and program listing
- Signage in sponsored home(s)
- Mention in select advertising and appearances
- 2 VIP Reception Tickets
- 2 Tour tickets per home sponsored
- Recognition in newsletter, e-blasts, website, social media sites & press release.

PROGRAM ADVERTISING

Full Page \$500
Full color; 5" x 7.75"

Half-Page \$300
Full Color; 5" x 3.75"

Quarter Page \$200
Full Color, 2.375" x 3.75"